

Energizer Introduces Next Generation of Portable Chargers to Power Nintendo and Apple Products

Energizer® Energy To Go® licenses XPAL Power introduces a new line of portable chargers and accessories exclusively for Nintendo® DSi and DSXL and Apple® iPhone®, iPod touch®, iPad® and MacBook®. Included for iPhone users is a new FREE app called "Power Gauge" that monitors and provides recommendations to extend battery life.

Taipei, Taiwan – June 1, 2010—Today XPAL Power (a subsidiary of TennRich International Corp.) announced the introduction of a full line of new Energizer® Energy To Go® products that provides portable power for Apple® mobile products and Nintendo® portable gaming devices. "We are very excited to be bringing these new power products to market to support the Apple product line," said Douglas Chen, CEO, TennRich International Corp. "Our product development is closely aligned to Apple products and we will continue to expand our product offering to

tip is available to power or charge the iPad, that connects to the USB port of the Energizer® Energy To Go® XP4000, XP4001, XP8000 or XP18000.

Also, new rechargeable cases are being released for the Energizer® Energy To Go® AP1201 for the iPhone, and AP1202 for the iPod touch that both double the power of the device, include a kickstand for easy viewing, and have replacement batteries for greater flexibility. Finally, the iPhone Power Gauge application is a free download through the iTunes App Store and it manages and monitors power usage and recommends how to extend your battery life of your iPhone.

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keep up with the increasing need for power on the go", he added. Another new line of portable docking chargers are available now for the popular Nintendo portable gaming devices - the Energizer® Energy To Go® AP2001 which provides 24 extra hours of game play for the DSi and the Energizer® Energy To Go® AP2002 which provides 27 extra hours for the larger DSXL—great for keeping kids busy in the long car ride.

Chen concludes, "We are also proud of our global customer service platform that provides many new online battery/power management service tools for our customers to take advantage of including Free Tips for Life program, Power Finder, and our Tip Finder that guarantees we will always find the right tip for your device".

About XPAL Power | TennRich International

XPAL Power is a California Corporation with its sales and marketing team located in the US, and is a subsidiary of TennRich International. TennRich International Corp. was established in 1986, is ISO9002 quality certified, and has served as a strong supplier and partner to many of the top brands in electronics worldwide and has distributed product and components in over 100 countries. TennRich has over 2000 employees and colleagues around the world, design team in Taiwan and company owned factory in Shenzhen, PRC. As one of the first factories in China to focus on rechargeable lithium polymer batteries, it is currently on of the largest manufacturers of portable power packs in Asia. For more information please visit www.energizerpowerpacks.com.

About Energizer

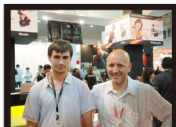
Energizer Holdings, Inc. [NYSE: ENR], headquartered in St. Louis, MO, is one of the world's largest manufacturers of primary batteries, portable battery-powered devices, and portable flashlights and lanterns. Energizer is a global leader in the dynamic business of providing power solutions with a full portfolio of products including Energizer® brand battery products Energizer® MAX® premium alkaline; Energizer® Ultimate Lithium; Energizer® Advanced Lithium; Rechargeable batteries and charging systems; and portable flashlights and lanterns. Energizer continues to fulfill its role as a technology innovator by redefining portable power solutions to meet people's active lifestyle needs for today and tomorrow with Energizer® Energy To Go® chargers for rechargeable portable devices; charging systems for wireless video game controllers; and specialty batteries for hearing aids, health and fitness devices, as well as for keyless remote entry systems, toys and watches. Energizer is redefining where energy, technology and freedom meet to bring to market consumer-focused products that power the essential devices that help people stay connected and on the go at work and at play. Visit www.energizer.com, and www.facebook.com/energizer.



NEW Press Conference for Product Launch



Integral: We are happy to work with the company. They have strong team and great service.



MCA: It's good products and good brand name. We've been getting success in all telecom channels and plan to expand more business.



Mr. Mobile: Energizer represents quality & reliability in portable power and the brand name is recognised worldwide.



TESAN: I love Energizer/XPAL's products, we are good partner.



JTT: Walk successfully on the energizer road



Introduced new product for gaming device.



Press Conference live show

